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Irene Mía

Location:
London

JobTitle:
Regional Director, Latin America and the Caribbean

Language:
English, Spanish, Portuguese, Italian and French.

Country Expertise:
LATIN AMERICA: Mexico. Brazil. Latin America.

Specialist Subjects:
Development, international trade, economic integration, innovation and ICT, competitiveness, composite indicators.

Background:

Irene heads the Economist Intelligence Unit's regional team of analysts who provide economic, political and business coverage for all the countries of the Latin American and the Caribbean region. Previously, she was director and senior Economist within the Centre for Global Competitiveness and Performance at the World Economic Forum, where she was also responsible for competitiveness research on Latin America and Iberia. She has written and spoken extensively on issues related to national competitiveness and development, serving as lead author and editor on a number of regional and topical competitiveness papers and reports; notably, she was the editor of the Global Information Technology Report series for six years, one of the flagship publications of the World Economic Forum. Before joining the World Economic Forum, she worked at the headquarters of Sudameris Bank in Paris for a number of years, holding various positions in the international affairs and international trade divisions. Her main research interests are in the fields of development, international trade, economic integration, innovation, ICT, and competitiveness and Latin America. Irene holds an MA in Latin American Studies from the Institute for the Studies of the Americas, London University, and a PhD in International Economic and Trade Law from L. Bocconi University.

